

Paul Leech :: Web Developer

CONTACT

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EDUCATION

Bachelor of Science Degree
Sound Engineering
Columbia College
Chicago, IL
Northern Illinois University
DeKalb, IL

SKILLS

JavaScript



HTML



CSS



PHP



SQL



jQuery



Python



LESS



SCSS



C#



ASP.NET



SUMMARY

Highly motivated, results-oriented, problem-solving, co-worker-friendly, Web Developer / Designer with over 18 years of experience using a multitude of skills in various programs and languages; user engagement is always tantamount in order to achieve the best possible cross-browser end product, satisfying and/or exceeding customer requirements in the most efficient manner available. Highly proficient at identifying and implementing potential solutions for a given scenario, based on client expectations and project demands, while demonstrating leadership abilities, mentoring and teamwork skills as well as ability to accomplish tasks with minimal direction and/or supervision.

WORK EXPERIENCE

JOB TITLE: [Web Developer / Designer](#)

FROM: [2020 - Nov](#) **To:** [2022 - Jun](#)
[Pound Down Crew](#) Payson, AZ

- ✔ Worked remotely during the pandemic to embark on a startup business to help realize a permanent weight loss program called Flexivore™.
- ✔ A personalized training system and one-on-one coaching was provided on a weekly basis to help people lose weight & keep it off permanently.
- ✔ Built [multi-stage, web-based questionnaire](#) that potential customers completed which allowed for a customized program to be created.
- ✔ A customer database and mailing list was created from the form as well as a series of Auto Responders to help entice & incentivize on-the-fence, would-be responders.
- ✔ Unfortunately—like a lot of businesses during the pandemic—it was not able to survive. A [developmental version of the site exists, however.](#) Most of the original functionality is intact, but not everything survived.

JOB TITLE: [Web Developer](#)

FROM: [2021 - Mar](#) **To:** [2021 - Dec](#)
[SDV Finance](#) Scottsdale, AZ

- ✔ Site was created to help increase awareness of & to help Stop Domestic Violence (SDV).
- ✔ Created & maintained the website focused on BNB Smart Chain & Blockchain for Crypto transactions
- ✔ Created & compiled several videos to help educate potential investors & promote the site launch
- ✔ Worked remotely during the pandemic to help build this startup business

OPERATING SYSTEMS

Microsoft Windows



macOS



Linux



SOFTWARE SUITES

Adobe Creative Cloud

Photoshop



Illustrator



Premiere Pro



Acrobat



Dreamweaver



Microsoft Office

Word



Excel



PowerPoint



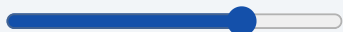
Outlook



Exchange



Access



Visio



Open Office

Writer



Calc



SOFTWARE

- ✓ The original site is now also defunct: the link points to a copy of the last version that was live before it was shut down.

JOB TITLE: Front-End Designer / Developer

FROM: 2014 - Feb **TO:** 2020 - Feb

NorthShore Care Supply, Green Oaks, IL

- ✓ Website Rebuild 2016: Magento - wireframes, installation & maintenance.
- ✓ Website Rebuild 2018: Episerver - wireframes, installation & maintenance.
- ✓ Live Chat: Built & maintained website chat on newest site using Olark (Previous site used Live Person for chat).
- ✓ Product Reviews: Leveraged Yotpo product review API. (Previous site used Bazaar Voice for product reviews).
- ✓ Monthly Magento Heroes: Sales items rotated monthly, which required new hero images & creatives with product pricing & details

JOB TITLE: Web Designer / Developer

FROM: 2011 - June **TO:** 2013 - Oct

Venicom, Inc., Scottsdale, AZ

- ✓ Built & maintained external website with info on available phones & plans for potential Venicom/T-Mobile customers.
- ✓ Built & maintained internal website for sales reps to track their sales & commissions.
- ✓ Built & maintained [portal for external customers](#) to access & update account details & various company details.
- ✓ They still use the logo that I created for them on all their websites and promotional material.

JOB TITLE: Web Developer/Designer

FROM: 2009 - Mar **TO:** 2011 - Jun

Giovanni Productions, Phoenix, AZ

- ✓ Developed PHP/MySQL & Joomla website solutions for various clients, creating complex front-end interfaces & designs using a variety of jQuery plug-ins & multimedia applications to meet the specifications of the client.
- ✓ Created, maintained & updated several business-critical websites for Giovanni Productions designed to attract & entice new customers for websites and/or video production projects.
- ✓ Created, maintained & updated several sites geared towards attracting new investors in various ventures for Giovanni Productions.
- ✓ Created & integrated e-commerce solutions using PayPal & Authorize.net.
- ✓ Managed all facets of the Web Reseller environment through Host Gator: creating, deploying, monitoring & managing dozens of websites for multiple companies.

VS Code



Visual Studio



MS-SQL Server



MySQL



Affinity Photo



Affinity Designer



Affinity Publisher



Presonus Studio One



TRAINING COURSES


JavaScript


 [JavaScript Web Projects: 20 Projects to Build Your Portfolio](#)

 [20 Web Projects With Vanilla JavaScript](#)

 [Modern JavaScript \(Complete guide, from Novice to Ninja\)](#)

CSS

 [Complete Flexbox Course: Master CSS3 Flexbox for Good](#)


 [Creative Advanced CSS Animations - Create 100 Projects!](#)

 [The Modern Flexbox, Grid, Sass & Animations Developer Course](#)

 [Mastering CSS Grid 2022 - With 3 cool projects](#)

PHP

 [PHP with PDO - ULTIMATE Crash Course](#)

 [PHP with PDO: Build a Basic Task List with PHP, PDO & MySQL](#)

Python

 [Learn Python Programming Masterclass](#)

Design

 [Vector Logo Design in Affinity Designer](#)

 [Affinity Designer: Solid](#)

- ✓ Sites were designed & rendered with Adobe Flash Player, so Internet Archive captures are completely irrelevant, unfortunately...

JOB TITLE: [Lead Web Developer/Designer, Network Support](#)

FROM: [2007 - Oct To: 2009 - Mar](#)

[On Stage Marketing](#) Apache Junction, AZ

- ✓ Created & maintained dozens of Multi-Level Marketing websites as lead developer/designer.
- ✓ Created a process to convert student/client paper-based filing system into searchable, all-electronic format in an effort to increase productivity & to be environmentally responsible.
- ✓ Created OSM Enrollments a site to process & manage student enrollments & their corresponding financial transactions, converting it from a manual, labor-intensive process, thereby reducing the process time from days to a matter of minutes.
- ✓ Created, setup & maintained Call Center Predictive Dialer program & reporting system to decrease agent downtime & increase sales, productivity & accountability.
- ✓ Created & integrated e-commerce solutions using PayPal & Google Checkout.
- ✓ Managed, organized & updated over 500 domains & websites through 2012 Webhosting.
- ✓ [Internet Archive Snapshot #1](#), [Internet Archive Snapshot #2](#).

JOB TITLE: [Web Developer, Technical Support](#)

FROM: [2006 - July To: 2007 - Aug](#)

[BetterPhoto.com](#) Redmond, WA

- ✓ Designed, analyzed & released new features for large e-commerce web site.
- ✓ Investigated & implemented enterprise software solutions.
- ✓ Troubleshoot & resolved feature issues for clients expediently.
- ✓ Identified inefficiencies & automated business processes.
- ✓ Created the BetterPhoto TripPlanner, a user interface designed to assist photographers when travelling to various points of interest by providing a list of local resources, recommended equipment & choice suggested locations to showcase photos that instructors had taken from all over the globe.
- ✓ Provided second-tier email & phone support for customers that had purchased a BetterPhoto (business or personal website).
- ✓ Created & integrated e-commerce solutions using PayPal.


JOB TITLE: [Web Developer - Online Marketing Department](#)


FROM: [2002 - Aug To: 2006 - July](#)

[University of Phoenix Online](#) Phoenix, AZ

- ✓ Primary accountabilities: develop, troubleshoot, debug & implement software code to enhance the functionality & effectiveness of a

[Foundations](#)

 [How To Create App Icons in Affinity Designer](#)

 [Modern Flat Design in Affinity Designer Masterclass](#)

website.

- ✔ Interacted with graphic designers, web designers & other members of the project team to develop the site concept, interface design & architecture of the website.
- ✔ Integrated web applications with backend databases to ensure a successful interface & implementation of a website or web page.
- ✔ Deployed large web-based transaction systems using applications servers.
- ✔ Researched, test, built & coordinated the integration of new products per production & customer requirements.
- ✔ Mentored junior web developers to ensure & maintain existing methodology as well as assisting with their skill set progression.

JOB TITLE: [Web Content Administrator - Online Marketing Department](#)
FROM: [1999 - Nov](#) **TO:** [2002 - Aug](#)
[University of Phoenix Online](#) Phoenix, AZ

- ✔ Managed [www.uoponline.com](#) & [www.uopmilitary.com](#) from inception to completion, utilizing ASP, JavaScript & SQL server.
- ✔ Ensured that all live marketing sites & content reflected the most current & accurate information.
- ✔ Coordinated the tracking of existing sites, banner ads & partnerships.
- ✔ Worked with vendors & to create the redirects necessary for the various campaigns.
- ✔ Created content with a consistent theme to promote a stable image & help establish a recognizable branded identity.
- ✔ Developed creative content for new sites & banners; Implemented coding to better track existing sites in order to optimize marketing efforts, identifying which banners are the most successful on click-throughs and, more importantly, generate qualified leads.
- ✔ Initiated the development of a consistent market presence.
- ✔ Created/maintained a customizable microsite updated for deployment on corporate intranets.
- ✔ Worked with Corporate Liaisons to establish a strong presence in as many companies as possible.
- ✔ Worked with the various University of Phoenix Online internal departments in the creation & upkeep of intranet websites.
- ✔ Conducted online surveys in order to obtain an accurate perception of student & staff needs to make the University of Phoenix Online experience as attractive & seamless as possible.

JOB TITLE: [Technical Support Specialist](#)
FROM: [1999 - Jan](#) **TO:** [1999 - Nov](#)
[University of Phoenix Online](#) Phoenix, AZ

- ✔ Everyday duties consisted of taking calls from students & faculty regarding a wide variety of issues, troubleshooting the problem &

then providing the best possible solution based on the information provided.

- ✓ Spearheaded the transition of Technical Support from San Francisco to Phoenix by assisting in the implementation & development of procedures as well as a call-tracking database. During this transition period, served in both supervisory & new-hire training capacities in addition to the basic requirements of the position. Support included servicing the needs of students, faculty & staff as required by technical support hours of operation.
- ✓ Provided second-tier support to resolve especially troublesome issues for students & faculty.