

# Paul Leech :: Web Developer

## CONTACT

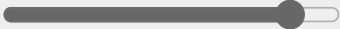
✉ [paul.leech.webdev@netcentrx.net](mailto:paul.leech.webdev@netcentrx.net)  
☎ 602.430.9740  
📄 github: [realto619](#)  
📦 codepen: [realto619](#)  
🌐 www: [netcentrx.net](#)

## EDUCATION

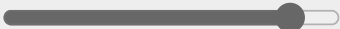
Bachelor of Science Degree  
*Sound Engineering*  
**Columbia College**  
Chicago, IL  
**Northern Illinois University**  
DeKalb, IL

## SKILLS

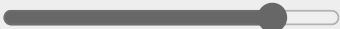
### JavaScript



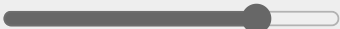
### HTML



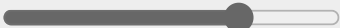
### CSS



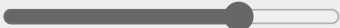
### PHP



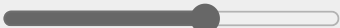
### SQL



### jQuery



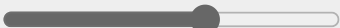
### Python



### LESS



### SCSS



### C#



### ASP.NET



## SUMMARY

Highly motivated, results-oriented, problem-solving, co-worker-friendly, Web Developer / Designer with over 18 years of experience using a multitude of skills in various programs and languages; user engagement is always tantamount in order to achieve the best possible cross-browser end product, satisfying and/or exceeding customer requirements in the most efficient manner available. Highly proficient at identifying and implementing potential solutions for a given scenario, based on client expectations and project demands, while demonstrating leadership abilities, mentoring and teamwork skills as well as ability to accomplish tasks with minimal direction and/or supervision.

## WORK EXPERIENCE

### JOB TITLE: Web Developer / Designer

FROM: 2020 - Nov To: 2022 - Jun

Pound Down Crew Payson, AZ

- ✔ Worked remotely during the pandemic to embark on a startup business to help realize a permanent weight loss program called Flexivore™.
- ✔ A personalized training system and one-on-one coaching was provided on a weekly basis to help people lose weight & keep it off permanently.
- ✔ Built multi-stage, web-based questionnaire that potential customers completed which allowed for a customized program to be created.
- ✔ A customer database and mailing list was created from the form as well as a series of Auto Responders to help entice & incentivize on-the-fence, would-be responders.
- ✔ Unfortunately—like a lot of businesses during the pandemic—it was not able to survive. A developmental version of the site exists, however.: Most of the original functionality is intact, but not everything survived.

### JOB TITLE: Web Developer

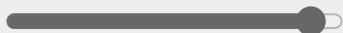
FROM: 2021 - Mar To: 2021 - Dec

SDV Finance Scottsdale, AZ

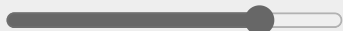
- ✔ Site was created to help increase awareness of & to help Stop Domestic Violence (SDV).
- ✔ Created & maintained the website focused on BNB Smart Chain & Blockchain for Crypto transactions
- ✔ Created & compiled several videos to help educate potential investors & promote the site launch
- ✔ Worked remotely during the pandemic to help build this startup business

## OPERATING SYSTEMS

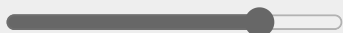
Microsoft Windows



macOS



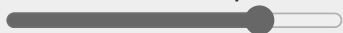
Linux



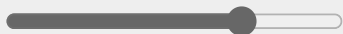
## SOFTWARE SUITES

### Adobe Creative Cloud

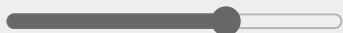
Photoshop



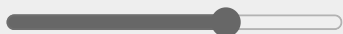
Illustrator



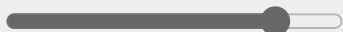
Premiere Pro



Acrobat

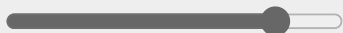


Dreamweaver

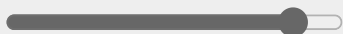


### Microsoft Office

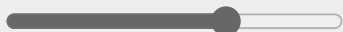
Word



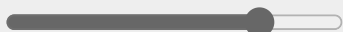
Excel



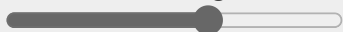
PowerPoint



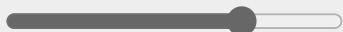
Outlook



Exchange



Access

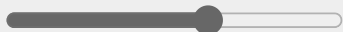


Visio

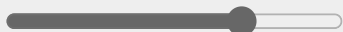


### Open Office

Writer



Calc



## SOFTWARE

- ✓ The original site is now also defunct: the link points to a copy of the last version that was live before it was shut down.

**JOB TITLE:** Front-End Designer / Developer

**FROM:** 2014 - Feb **TO:** 2020 - Feb

**NorthShore Care Supply**, Green Oaks, IL

- ✓ Website Rebuild 2016: Magento - wireframes, installation & maintenance.
- ✓ Website Rebuild 2018: Episerver - wireframes, installation & maintenance.
- ✓ Live Chat: Built & maintained website chat on newest site using Olark (Previous site used Live Person for chat).
- ✓ Product Reviews: Leveraged Yotpo product review API. (Previous site used Bazaar Voice for product reviews).
- ✓ Monthly Magento Heroes: Sales items rotated monthly, which required new hero images & creatives with product pricing & details

**JOB TITLE:** Web Designer / Developer

**FROM:** 2011 - June **TO:** 2013 - Oct

**Venicom, Inc.**, Scottsdale, AZ

- ✓ Built & maintained external website with info on available phones & plans for potential Venicom/T-Mobile customers.
- ✓ Built & maintained internal website for sales reps to track their sales & commissions.
- ✓ Built & maintained portal for external customers to access & update account details & various company details.
- ✓ They still use the logo that I created for them on all their websites and promotional material.

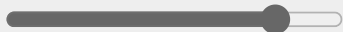
**JOB TITLE:** Web Developer/Designer

**FROM:** 2009 - Mar **TO:** 2011 - Jun

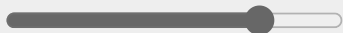
**Giovanni Productions** Phoenix, AZ

- ✓ Developed PHP/MySQL & Joomla website solutions for various clients, creating complex front-end interfaces & designs using a variety of jQuery plug-ins & multimedia applications to meet the specifications of the client.
- ✓ Created, maintained & updated several business-critical websites for Giovanni Productions designed to attract & entice new customers for websites and/or video production projects.
- ✓ Created, maintained & updated several sites geared towards attracting new investors in various ventures for Giovanni Productions.
- ✓ Created & integrated e-commerce solutions using PayPal & Authorize.net.
- ✓ Managed all facets of the Web Reseller environment through Host Gator: creating, deploying, monitoring & managing dozens of websites for multiple companies.

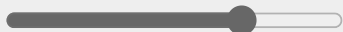
## VS Code



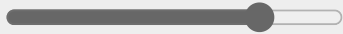
## Visual Studio



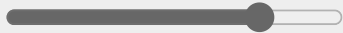
## MS-SQL Server



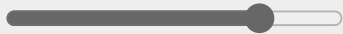
## MySQL



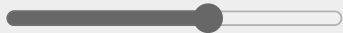
## Affinity Photo



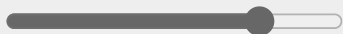
## Affinity Designer



## Affinity Publisher



## Preonus Studio One



## TRAINING COURSES

### JavaScript

🎓 [JavaScript Web Projects: 20 Projects to Build Your Portfolio](#)

🎓 [20 Web Projects With Vanilla JavaScript](#)

🎓 [Modern JavaScript \(Complete guide, from Novice to Ninja\)](#)

### CSS

🎓 [Complete Flexbox Course: Master CSS3 Flexbox for Good](#)

🎓 [Creative Advanced CSS Animations - Create 100 Projects!](#)

🎓 [The Modern Flexbox, Grid, Sass & Animations Developer Course](#)

🎓 [Mastering CSS Grid 2022 - With 3 cool projects](#)

### PHP

🎓 [PHP with PDO - ULTIMATE Crash Course](#)

🎓 [PHP with PDO: Build a Basic Task List with PHP, PDO & MySQL](#)

### Python

🎓 [Learn Python Programming Masterclass](#)

### Design

🎓 [Vector Logo Design in Affinity Designer](#)

🎓 [Affinity Designer: Solid](#)

- ✔ Sites were designed & rendered with Adobe Flash Player, so Internet Archive captures are completely irrelevant, unfortunately...

**JOB TITLE:** Lead Web Developer/Designer, Network Support

**FROM:** 2007 - Oct **To:** 2009 - Mar

**On Stage Marketing Apache Junction, AZ**

- ✔ Created & maintained dozens of Multi-Level Marketing websites as lead developer/designer.
- ✔ Created a process to convert student/client paper-based filing system into searchable, all-electronic format in an effort to increase productivity & to be environmentally responsible.
- ✔ Created OSM Enrollments a site to process & manage student enrollments & their corresponding financial transactions, converting it from a manual, labor-intensive process, thereby reducing the process time from days to a matter of minutes.
- ✔ Created, setup & maintained Call Center Predictive Dialer program & reporting system to decrease agent downtime & increase sales, productivity & accountability.
- ✔ Created & integrated e-commerce solutions using PayPal & Google Checkout.
- ✔ Managed, organized & updated over 500 domains & websites through 2012 Webhosting.
- ✔ [Internet Archive Snapshot #1](#), [Internet Archive Snapshot #2](#).

**JOB TITLE:** Web Developer, Technical Support

**FROM:** 2006 - July **To:** 2007 - Aug

**BetterPhoto.com Redmond, WA**

- ✔ Designed, analyzed & released new features for large e-commerce web site.
- ✔ Investigated & implemented enterprise software solutions.
- ✔ Troubleshoot & resolved feature issues for clients expediently.
- ✔ Identified inefficiencies & automated business processes.
- ✔ Created the BetterPhoto TripPlanner, a user interface designed to assist photographers when travelling to various points of interest by providing a list of local resources, recommended equipment & choice suggested locations to showcase photos that instructors had taken from all over the globe.
- ✔ Provided second-tier email & phone support for customers that had purchased a BetterPhoto (business or personal website).
- ✔ Created & integrated e-commerce solutions using PayPal.


**JOB TITLE:** Web Developer - Online Marketing Department


**FROM:** 2002 - Aug **To:** 2006 - July

**University of Phoenix Online Phoenix, AZ**

- ✔ Primary accountabilities: develop, troubleshoot, debug & implement software code to enhance the functionality & effectiveness of a

## Foundations

 How To Create App Icons in Affinity Designer

 Modern Flat Design in Affinity Designer Masterclass

website.

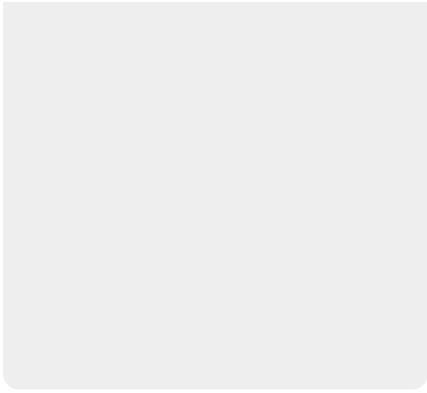
- ✔ Interacted with graphic designers, web designers & other members of the project team to develop the site concept, interface design & architecture of the website.
- ✔ Integrated web applications with backend databases to ensure a successful interface & implementation of a website or web page.
- ✔ Deployed large web-based transaction systems using applications servers.
- ✔ Researched, test, built & coordinated the integration of new products per production & customer requirements.
- ✔ Mentored junior web developers to ensure & maintain existing methodology as well as assisting with their skill set progression.

**JOB TITLE:** Web Content Administrator - Online Marketing Department  
**FROM:** 1999 - Nov **TO:** 2002 - Aug  
**University of Phoenix Online** Phoenix, AZ

- ✔ Managed www.uoponline.com & www.uopmilitary.com from inception to completion, utilizing ASP, JavaScript & SQL server.
- ✔ Ensured that all live marketing sites & content reflected the most current & accurate information.
- ✔ Coordinated the tracking of existing sites, banner ads & partnerships.
- ✔ Worked with vendors & to create the redirects necessary for the various campaigns.
- ✔ Created content with a consistent theme to promote a stable image & help establish a recognizable branded identity.
- ✔ Developed creative content for new sites & banners; Implemented coding to better track existing sites in order to optimize marketing efforts, identifying which banners are the most successful on click-throughs and, more importantly, generate qualified leads.
- ✔ Initiated the development of a consistent market presence.
- ✔ Created/maintained a customizable microsite updated for deployment on corporate intranets.
- ✔ Worked with Corporate Liaisons to establish a strong presence in as many companies as possible.
- ✔ Worked with the various University of Phoenix Online internal departments in the creation & upkeep of intranet websites.
- ✔ Conducted online surveys in order to obtain an accurate perception of student & staff needs to make the University of Phoenix Online experience as attractive & seamless as possible.

**JOB TITLE:** Technical Support Specialist  
**FROM:** 1999 - Jan **TO:** 1999 - Nov  
**University of Phoenix Online** Phoenix, AZ

- ✔ Everyday duties consisted of taking calls from students & faculty regarding a wide variety of issues, troubleshooting the problem &



then providing the best possible solution based on the information provided.

- ✔ Spearheaded the transition of Technical Support from San Francisco to Phoenix by assisting in the implementation & development of procedures as well as a call-tracking database. During this transition period, served in both supervisory & new-hire training capacities in addition to the basic requirements of the position. Support included servicing the needs of students, faculty & staff as required by technical support hours of operation.
- ✔ Provided second-tier support to resolve especially troublesome issues for students & faculty.